

OCTOBER 2025 RAPID RESPONSE

Market Movers



This calendar provides a list of events — from economic reports to geopolitical decisions to earnings announcements — that could affect the markets over the next month. Asset management marketers can use this calendar to identify events that might cause market movement. Then, they can proactively create communications with a point of view and actionable solutions that address those Market Movers — developing them and getting them approved before the scenario occurs.

Macroeconomic Indicators	
10/1	National Employment (ADP)
10/3	Employment Situation (BLS)
10/6	Monthly Statement of the Public Debt (Treasury)
10/15	Beige Book (Federal Reserve/"The Fed")
10/15	Consumer Price Index (BLS)
10/16	Producer Price Index (BLS)
10/22	World Economic Outlook (United Nations)
10/29	Advance Economic Indicators (Census)
10/30	GDP 3Q25 3rd Estimate (BEA)
Industry Specific	
10/1	Manufacturing ISM Report on Business (ISM)
10/1	Construction Spending (Census)
10/2	Advance M3 survey (Full Report, Census)
10/3	Services ISM Report on Business (ISM)
10/16	Manufacturing and Trade Inventories and Sales (Census)
10/16	Manufacturing Business Outlook Survey (Philadelphia Fed)
Trade	
10/1	Advance Retail Trade Summary (Preliminary, Chicago Fed)
10/7	International Trade in Goods and Services (Census)
10/17	U.S. Import & Export Price Indexes (BLS)
10/22	North American Freight Data (BTS)
10/27	Preliminary U.S. Steel Imports (Census)
Business Sentiment	
10/14	Small Business Optimism Index (NFIB)
10/16	Business Leaders Survey (NY Fed)
Consumer Trends	
10/7	Survey of Consumer Expectations (NY Fed)
10/10	Michigan Consumer Survey - Prelim (University of Michigan)

10/28	House Price Index (FHFA)
10/28	Consumer Confidence Index (Conference Board)
Earnings Reports	
10/14	JP Morgan Chase, Goldman Sachs, Wells Fargo, Citigroup
10/16	TSMC, Netflix
10/28	Alphabet, McDonald's, Starbucks
10/29	Microsoft, Meta, Caterpillar
10/30	Apple, Amazon
Other Economic Indicators	
10/1	Potential U.S. Government Shutdown
10/3	World Food Price Index (United Nations)
10/6	Global Supply Chain Pressure Index (NY Fed)
10/7	Consumer Credit (The Fed)
10/8	Business Formation Statistics (Census)
10/9	Wholesale Trade report (Census)
10/13	Oil Market Report (OPEC)
10/16	Retail Trade report (Census)
10/16	Industrial Production & Capacity Utilization (The Fed)
10/17	New Residential Construction (Census)
10/21	Nonmanufacturing Business Outlook Survey (Philly Fed)
10/22	Survey of Economic Conditions (Chicago Fed)
10/23	National Activity Index (Chicago Fed)
10/23	Existing Home Sales (NAR)
10/24	Food Price Outlook (USDA)
10/27	Durable Goods-New Orders (Census)
10/28	FOMC Meeting (Federal Reserve)
10/29	FOMC Meeting and Press Conference (Federal Reserve)
10/29	Pending Home Sales Index (NAR)
10/31	Personal Income and Outlays (BEA)
10/31	Employment Cost Index (BLS)

Not all market moving events can be scheduled. Here are a few that are on our radar that could cause a jolt:

- New Fed Chair nominee named
- U.S. – China trade deal

To start implementing a Rapid Response Program today, contact Anthony Nygren at anygren@emiboston.com